



Fundraising in public education

The power of data collection

Faculty of Education Summer Institute, York University
August 22, 2018, Toronto, ON

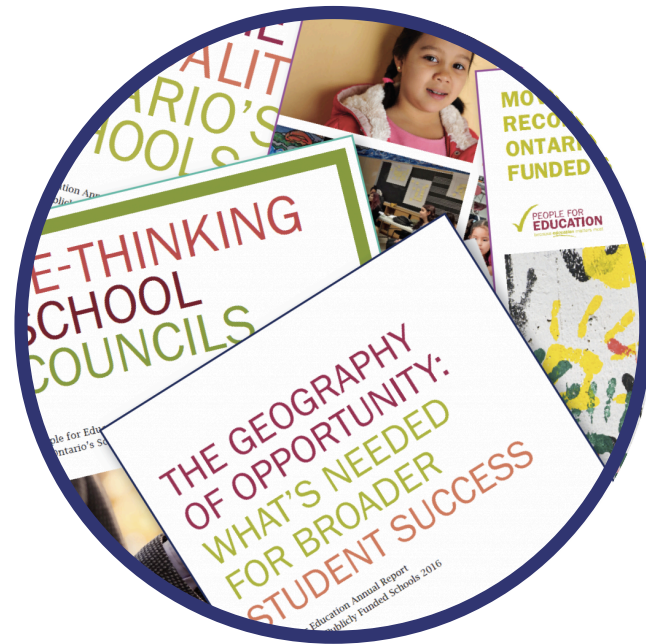
Christine Schandl
Research Manager
People for Education
@ChrisLikesEd





Overview

- People for Education
- Our survey
- 2018 results
- Lessons



People for Education

@PeopleforEd
peopleforeducation.ca



Our Vision

A strong, equitable and prosperous Canada where universal public education fulfills its **role as a cornerstone of our society.**

Our Mission

To strengthen a universal public education system that graduates *all* young people with the skills and competencies they need to contribute to a fair and prosperous society, and to live **happy, healthy, economically secure, civically engaged lives.**



Strategic priorities

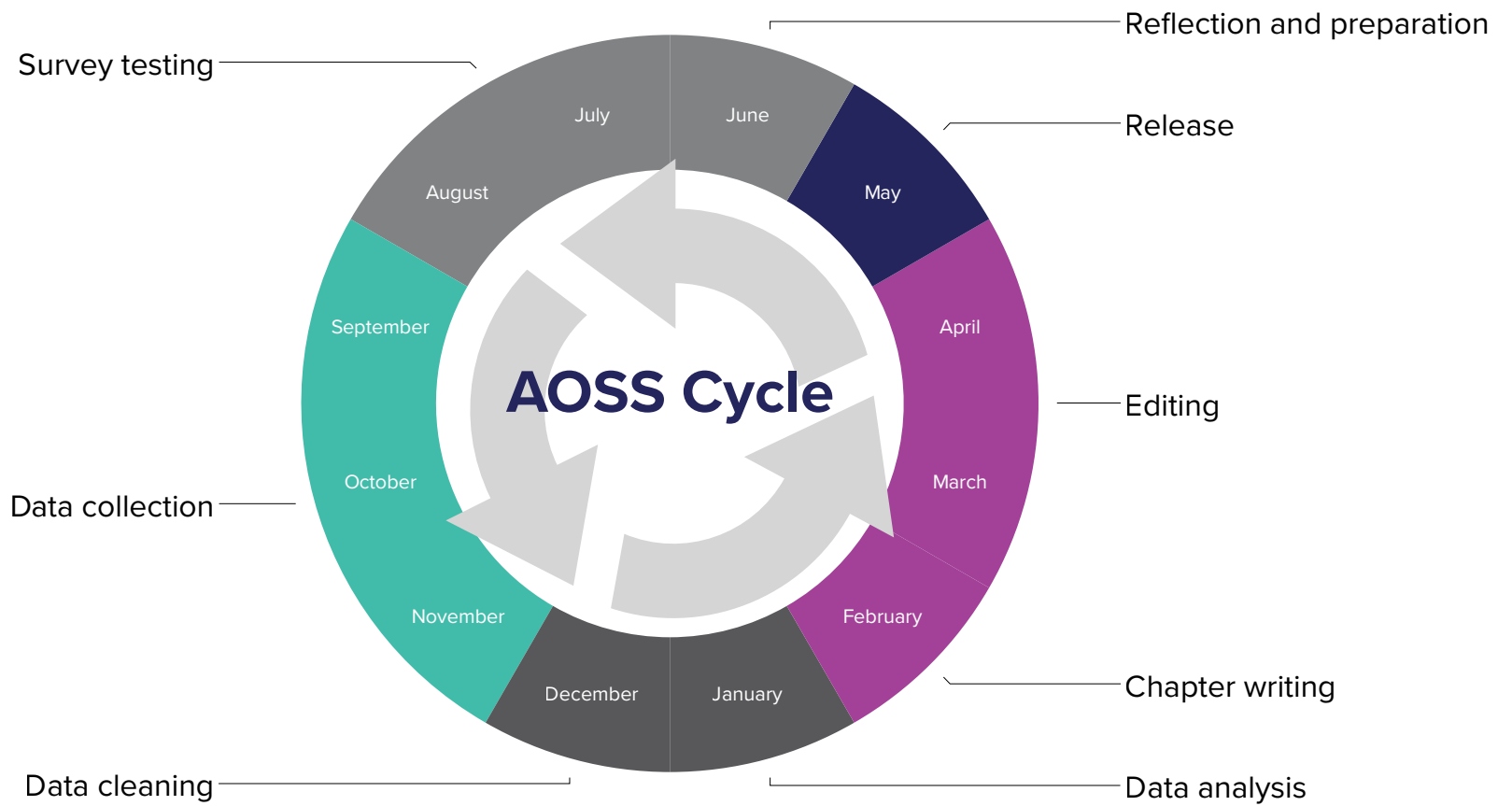
- Lead a conversation, both in Ontario and nationally, about the purpose, value and future of universal public education.
- Build links among key constituencies both inside and outside the education sector in Ontario to enhance a shared understanding of goals for public education.
- Provide evidence and use research to advance public education's promise, and to ensure that *all* young people have an equitable chance for long-term success.



Our survey

Annual Ontario School Survey

Annual Report on Ontario's Publicly Funded Schools





The new basics for public education

People for Education annual report on
Ontario's publicly funded schools 2018



Data sources: Annual Ontario School Survey



2017/2018 Elementary School Survey

People for Education is a champion of publicly funded education – instigating dialogue and research to make the connection between strong education and a fair and prosperous society.

With the help of principals across the province, we use annual surveys to keep track of the effects of policy and funding changes on programs and resources in Ontario's schools. The results are published in a report based on the survey findings.

You can complete the survey online at:
<http://www.peopleforeducation.ca/research/school-surveys>

Each participating school will receive an electronic copy of this report.

Please submit the survey by **November 20th, 2017**

If you cannot complete the survey online, please mail or fax the survey to:

People for Education, 641 Bloor St W., Toronto, Ontario, M6G 1L1
 Fax: 416-536-0100
 Web site: www.peopleforeducation.ca

Individual school responses will remain confidential.
 Only overall results will be published.

District School Board:
School:
MIDENT (school identification number):
Number of students:
School address:
City: Postal code:
Phone: ()
School email:
Contact person:

Please tell us the total number of staff positions, counted in full-time equivalents (FTEs). For example, one full-time or two half-time positions equal 1.0 FTE; if a person works 4 days a week, this equals 0.8 FTE; a half-time position equals 0.5 FTE; one day a week equals 0.2 FTE, etc.

1. SCHOOL OVERVIEW

Grades taught: _____ to _____

Total teacher FTEs: _____

2. SCHOOL ADMINISTRATION

Principal: _____ total FTEs How many sites is the principal responsible for? _____

Vice-principal(s): _____ total FTEs none

There are many important facets to your role as a principal. When thinking about your job overall, please rank the following tasks based on how much time they take, from 1 to 7 (with 1 being the most time-consuming and 7 being the least time-consuming).

RANK the following activities:	Not applicable
Supporting professional learning and improving the instructional program	<input type="checkbox"/>
Completing the School Improvement Plan	<input type="checkbox"/>
Provincial and board/system initiatives (communications, documentation, and meetings related to policy and programs, etc.)	<input type="checkbox"/>
Managing staff (human resources functions and collective agreement implementation)	<input type="checkbox"/>
Managing individual student issues	<input type="checkbox"/>
Managing facilities	<input type="checkbox"/>
Community and parent relationships	<input type="checkbox"/>

Please describe any successes or challenges with the role of administration at your school: _____

3. ARTS EDUCATION

Indicate which opportunities your students will have this year: (Select all that apply)

- learn an instrument in school hours perform or display their art (e.g. plays, art shows, dance performances)
 participate in a choir, band, or orchestra work with an artist or other professional from outside of the school
 see a live artistic performance none

The school budget for Dance, Drama, Music, and Visual Arts is:

- less than \$500 \$500-\$999 \$1000-\$1999 \$2000-\$4999 \$5000 or more
 (please specify: \$ _____)

Please indicate whether your school has a room designated and equipped for instruction in the following arts subjects: (e.g. a room where all Music instruction takes place, or a specialized space for Drama)

- Music:** yes no
Dance: yes no
Drama: yes no
Visual arts: yes no

Does your school offer grade 11 or grade 12 level arts courses in the following areas? (Select all that apply)

- Dance Drama Exploring and creating in the arts Media arts Music Visual arts
 None Don't have grades 11 or 12

Please describe any successes or challenges with arts education at your school: _____



Data sources: Annual Ontario School Survey



10. ELEMENTARY AND SECONDARY - FUNDRAISING AND FEES

Approximately how much money did parents, students, and staff fundraise in the 2016/17 school year? (Please put a numerical value with no commas or dollar signs)

Does your school fundraise for any of the following? (Select all that apply)

- sports arts classroom/lab materials
 technology school library charitable initiatives
 other (please specify)

How much is the Student Activity Fee this year?

- there is no Student Activity Fee
 Student Activity Fee for 2017/18: (Please put a numerical value with no commas or dollar signs)



Annual Ontario School Survey

Publicly-funded schools

- French
- French Catholic
- English
- English Catholic

In 2018:

- 1244 responses
- 70 of 72 boards
- 22% of schools
- Regionally representative

Region	Percentage of schools in Ontario	Percentage of schools in PFE sample
Eastern (K)	18%	19%
Central (L exclud. GTA)	17%	15%
Southwest (N)	20%	21%
Northern (P)	11%	13%
GTA	34%	32%



Source: PFE, 2018



Data sources: School Information Finder

Student Population		
	School	Province ?
Percentage of students who live in lower-income households ?	29.61%	19.5%
Percentage of students whose parents have some university education ?	23.52%	23.1%
Percentage of students who receive special education services ?	10.3%	15.9%
Percentage of students identified as gifted ?	SP	1.4%
Percentage of students whose first language is not English ?	57.3%	24.9%
Percentage of students who are new to Canada from non-English speaking country ?	22.9%	3.8%
Percentage of students whose first language is not French ?	99.8%	96.6%
Percentage of students who are new to Canada from non-French speaking country ?	22.9%	4.1%

Notes: For information re: NA, N/D, N/R and SP see the [glossary](#) for details.

[Back to top](#)

For more information about this school, please contact the [school directly](#), or visit the school and/or school board websites.

School Website (if available): [St. Joseph Morrow Park Catholic Secondary School](#)

Board Website: [Toronto CDSB](#)



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Canada

Education Quality and
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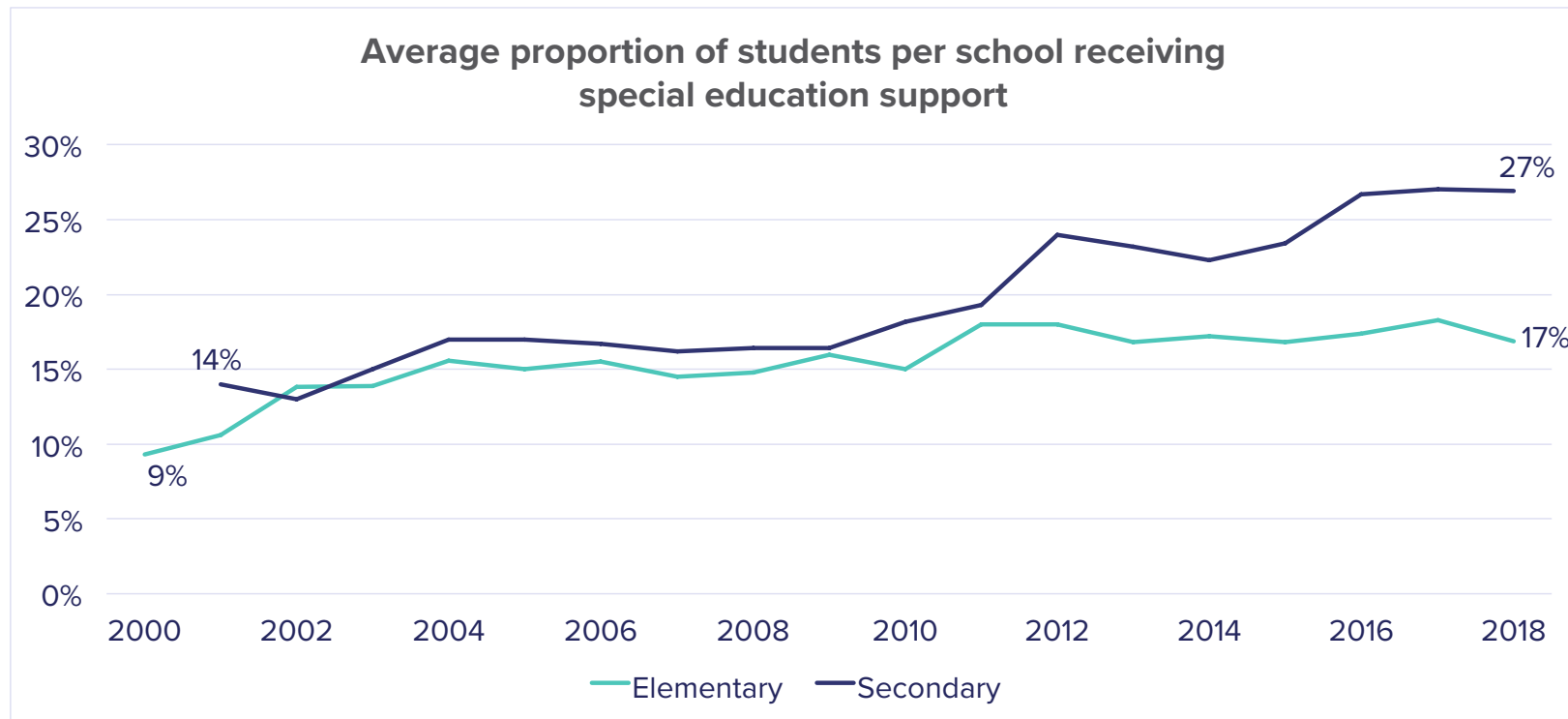
Ontario

2018 results

The new basics for public education



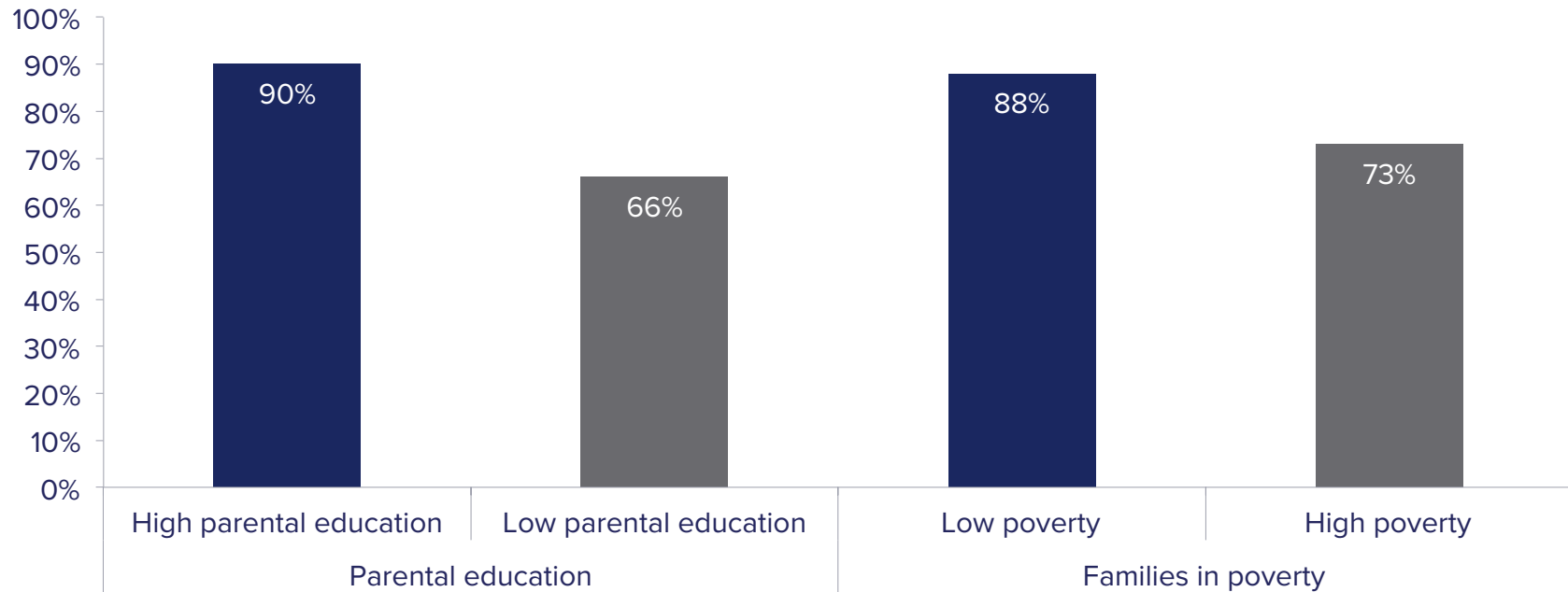
Longitudinal results





Exposing inequities

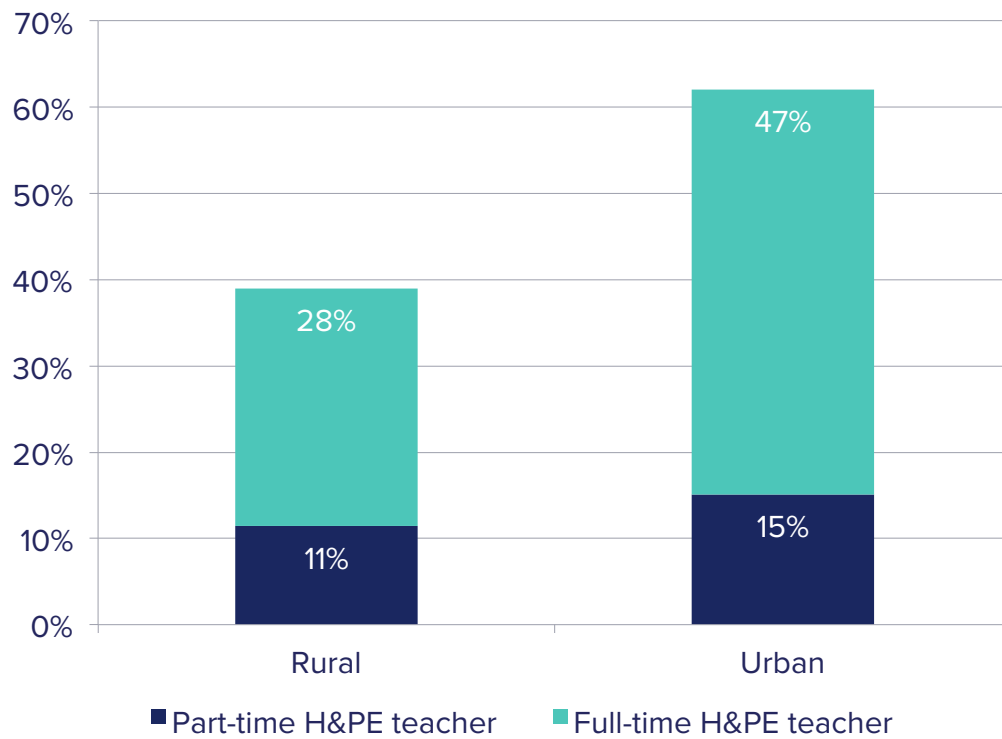
Percentage of elementary schools offering childcare,
based on demographic factors





Geographic distribution of resources

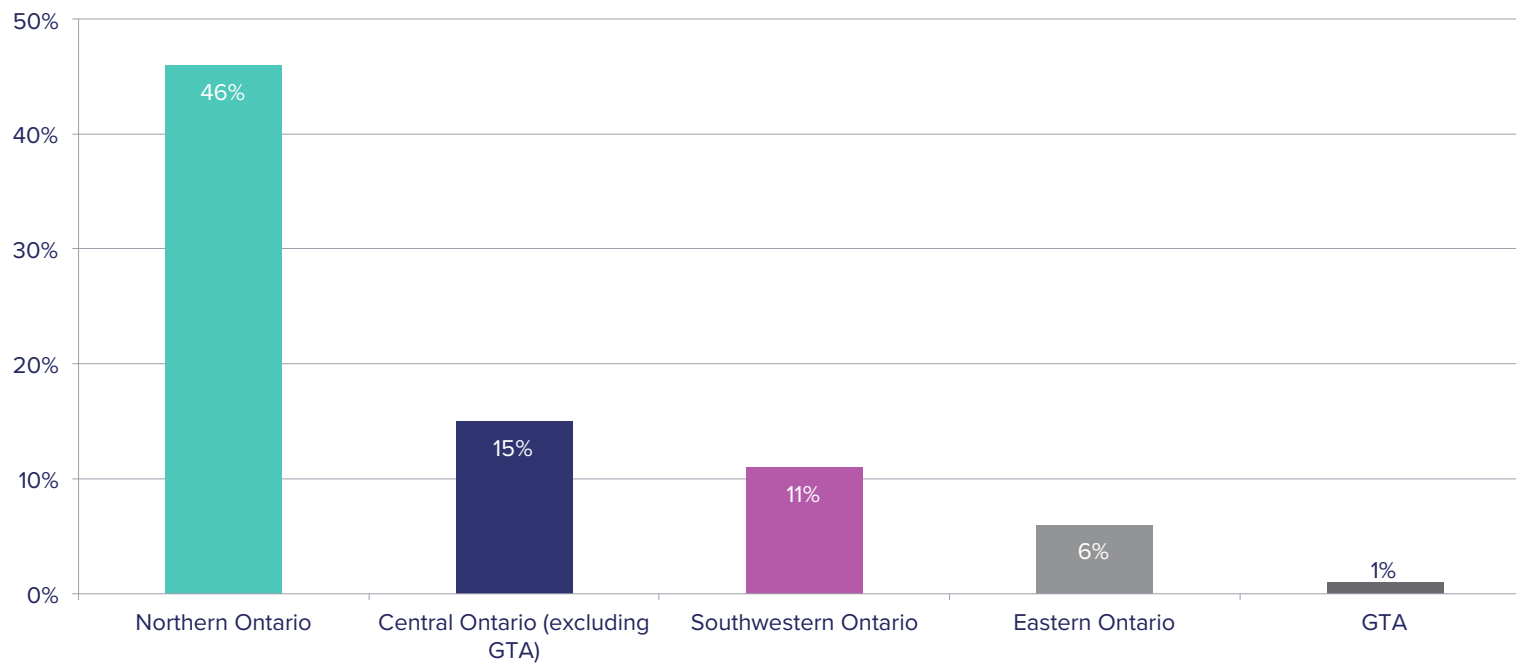
Percentage of elementary schools with health and physical education teachers





Geographic distribution of resources

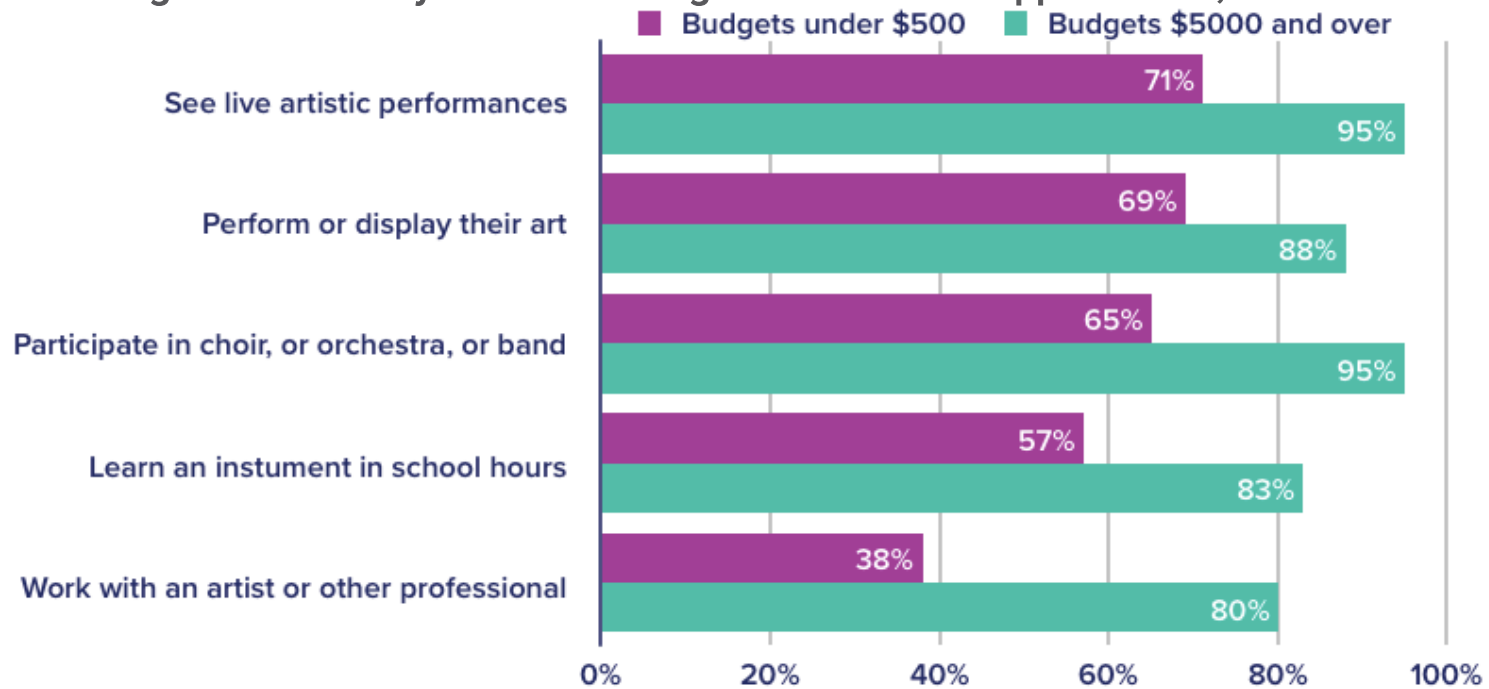
Percentage of elementary schools with no psychologists available





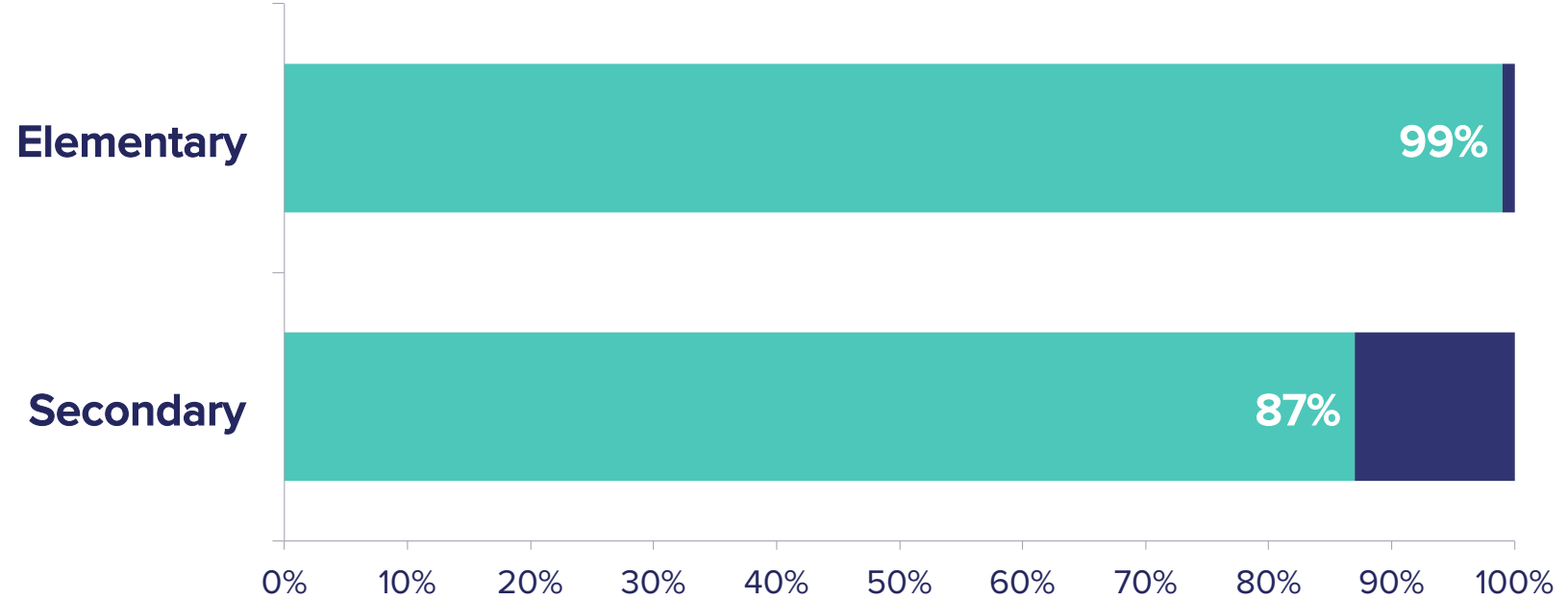
Compare results from survey questions

Percentage of elementary schools offering arts enrichment opportunities, based on arts budget





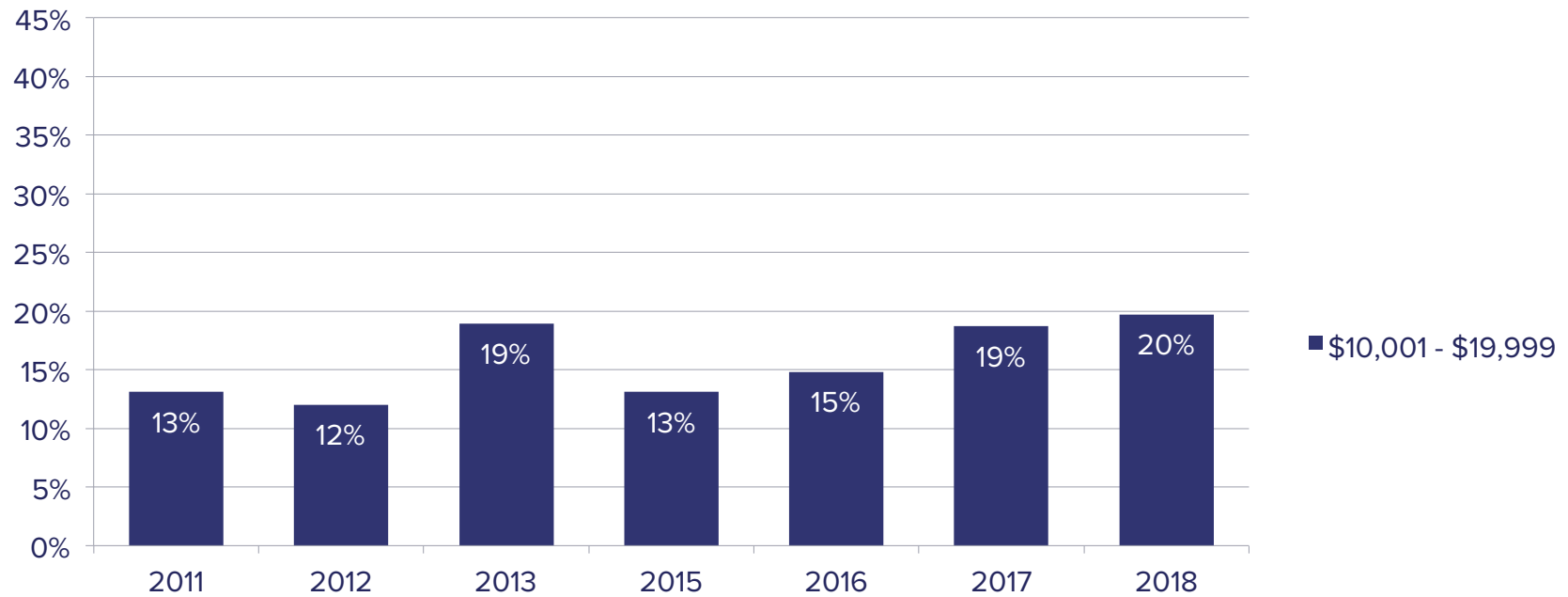
• The tale of fundraising...





More schools are raising more money

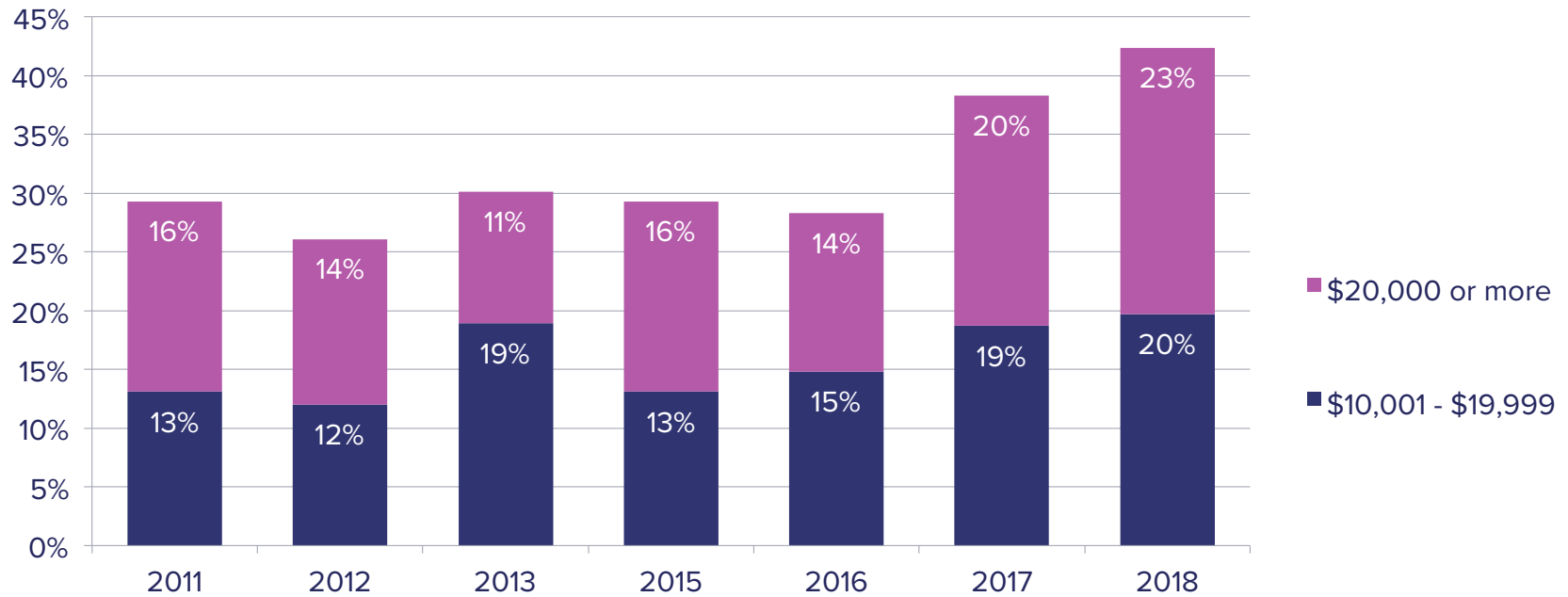
Percentage of elementary schools raising over \$10,000





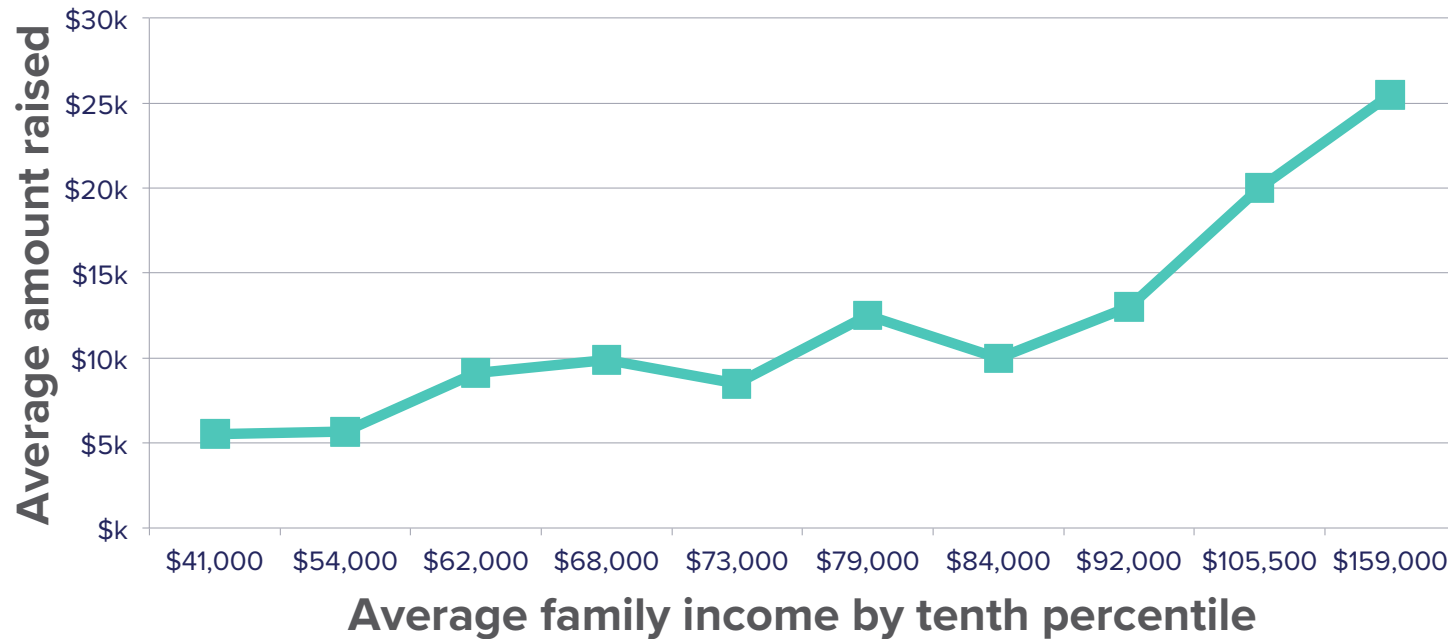
More schools are raising more money

Percentage of elementary schools raising over \$10,000





- **Schools in areas with higher income families fundraise more**





- **Schools in areas with high poverty fundraise less**

	High poverty (low SES)	Low poverty (high SES)
Median amount fundraised per school	\$6,000	\$12,000
Mean amount fundraised per student	\$27	\$44



“We have an active school community, and the parents support events and academics in the school. We have used fundraising money to build our **technology library (laptops, Chromebooks, and iPads).”**

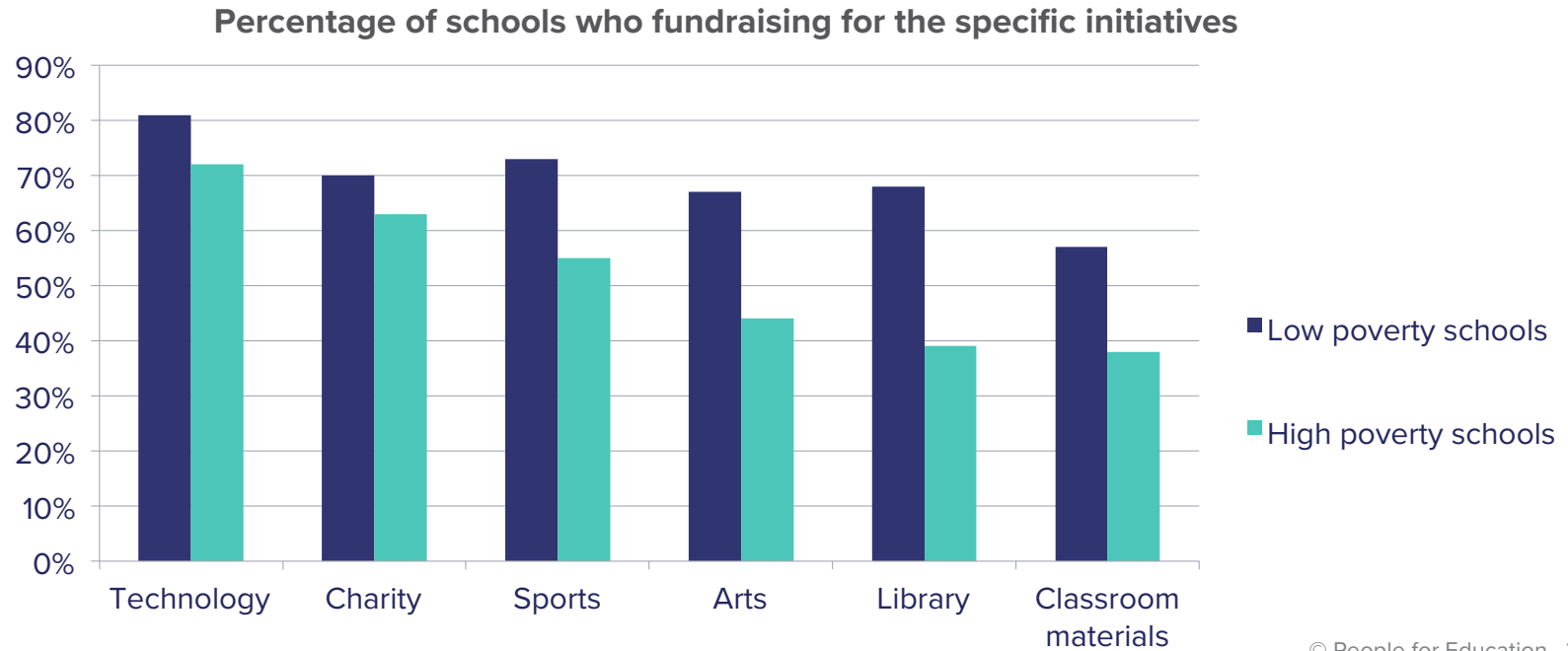
Elementary school,
Trillium Lakelands DSB

“Servicing a low socio-economic area makes it challenging to meet the needs of students in all **required areas of programming. Nutrition is costly, and fundraising efforts are insignificant.”**

Elementary school,
Lakehead DSB



Affluent schools can afford more learning resources





• **Why is this a problem?**

The double disadvantage

- 1. Some students come to school from families that cannot afford enrichment opportunities outside of school**
- 2. These students are more likely to enter a school that raises less money, and is less able to provide enriched learning opportunities**



• Fundraising guideline

“Funds raised for school purposes are used to **complement, not replace**, public funding for education.” (p. 3)

Areas of fundraising (elementary schools):

- **71%** for technology
- **65%** for sports
- **55%** for arts
- **53%** for the library

Fees guideline

“Every student has the right to attend a school, where they are a qualified resident pupil, **without the payment of a fee.**” (p. 1)

Student Activity Fees (secondary schools):

- **87%**
- **Up to \$300**
- **Average: \$46**



- **PFE recommends that the province:**
 - Identify and **fund foundational learning opportunities** and supports, including things like arts enrichment, extracurricular activities (including field trips and sports), and technology, that allow students to develop the competencies they need for long-term success.
 - Update Ontario's guidelines for fundraising and fees to clearly and **concretely articulate what should be present in all schools**, at no cost to parents.

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Arts education squeezed out across Ontario schools, new report says

Some 'barely have storage space,' let alone enough free space to teach the arts, according to a new People for Education report.



OTTAWA news

CHRISTINE CORSO
Project Coordinator, People for Education



Fundraising widens gap between have and have-not students, report finds

Most affluent schools say they raise twice as much as the poorest to spend on technology, extracurriculars, enriched learning, according to People for Education report.

New report says schools don't have enough guidance counsellors Metro Morning

January 23, 2018 | 08:03

Report finds Ontario schools lack specialized teachers, space for arts education

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Published Apr 3, 2018 10:27 AM

Lessons

What we've learned and are learning



- **Lessons we're learning...**

- Consistency means **comparability**
- Keeping **clean data** is hard work
- Document, document, then **document** some more
- Get help from **experts, practitioners, and the community**

- **It's worth it**



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Discussion

- **We collect data about others, not directly about ourselves**
 - Key differences between our process and school boards' data collection
- **We share some data, but maintain confidentiality**
 - How much sharing is too much sharing?

