



Event details:

Saturday, November 10, 2018
Rotman School of Management,
University of Toronto
105 St. George Street, Toronto

Sponsorship program

About People for Education

People for Education is an independent, non-partisan organization working to support and advance public education through research, policy, and public engagement.

About the conference

Our annual conference is one of the leading education events in Canada. It is the only conference that brings together people from **all** sectors of the education system - parents, students, educators, researchers, school boards, and ministry staff.

The conference provides sponsors with a unique opportunity to access a wide range of education stakeholders, while demonstrating support for a strong public education system.

“ I left feeling more informed about the education system, more positive about the future of education, and with a spark of motivation to do more for education personally. My brain was on fire! ”

2017 conference participant

**Making
Connections**

People for Education's annual conference

“The conference brings an incredible intersection of people passionate about public education together, so that it sparks engaging dialogue. The sessions, and fabulous keynote speakers, set an excellent tone for dialogue/networking/conversation.”

2017 conference participant

Your sponsorship will give you access to over 300 participants from across Ontario, including:

- Parents, students, teachers, and principals
- School board trustees and superintendents
- Representatives from teacher federations, education unions and principals' councils
- School council and Parent Involvement Committee members
- Community organizations
- Minister of Education and Ministry staff
- Faculty of Education staff and researchers



The value of your sponsorship

By becoming a sponsor, you will have the opportunity to:

- Publicize your products, programs, and resources to thousands of people across the province both at the conference and through recognition on our website and in our e-bulletin
- Connect with education decision-makers and influencers, parent leaders, and community groups from across Ontario
- Demonstrate your belief in the value of public education – the system responsible for educating 95% of Canadian children.

Making Connections sponsorship opportunities

We are offering several sponsorship opportunities:

Associated Benefits	Presenting Sponsor (1) \$15,000	Plenary Sponsor (3) \$5000	Workshop Sponsor (10) \$2000	Exhibitor Table \$1000
Exposure before & after the conference, via listserv (15,000 subscribers) and social media (Reach: 15,000+)	✓	✓	✓	
Logo on event materials	✓			
Logo & link on People for Education's website (over 350,000 unique visits annually)	✓	✓	✓	
Logo on delegate bags	✓			
Promotional material in delegate bags	✓	✓		
Recognition by conference MC	✓	✓	✓	
Conference registrations included	5	3	2	1
Exhibitor table at conference	✓	✓	✓	✓
Greetings and signage	Opportunity to make welcoming remarks before keynote	Recognition as plenary sponsor at the beginning of plenary sessions	Recognition as workshop sponsor at each workshop	



**For more information on
sponsorship opportunities**

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